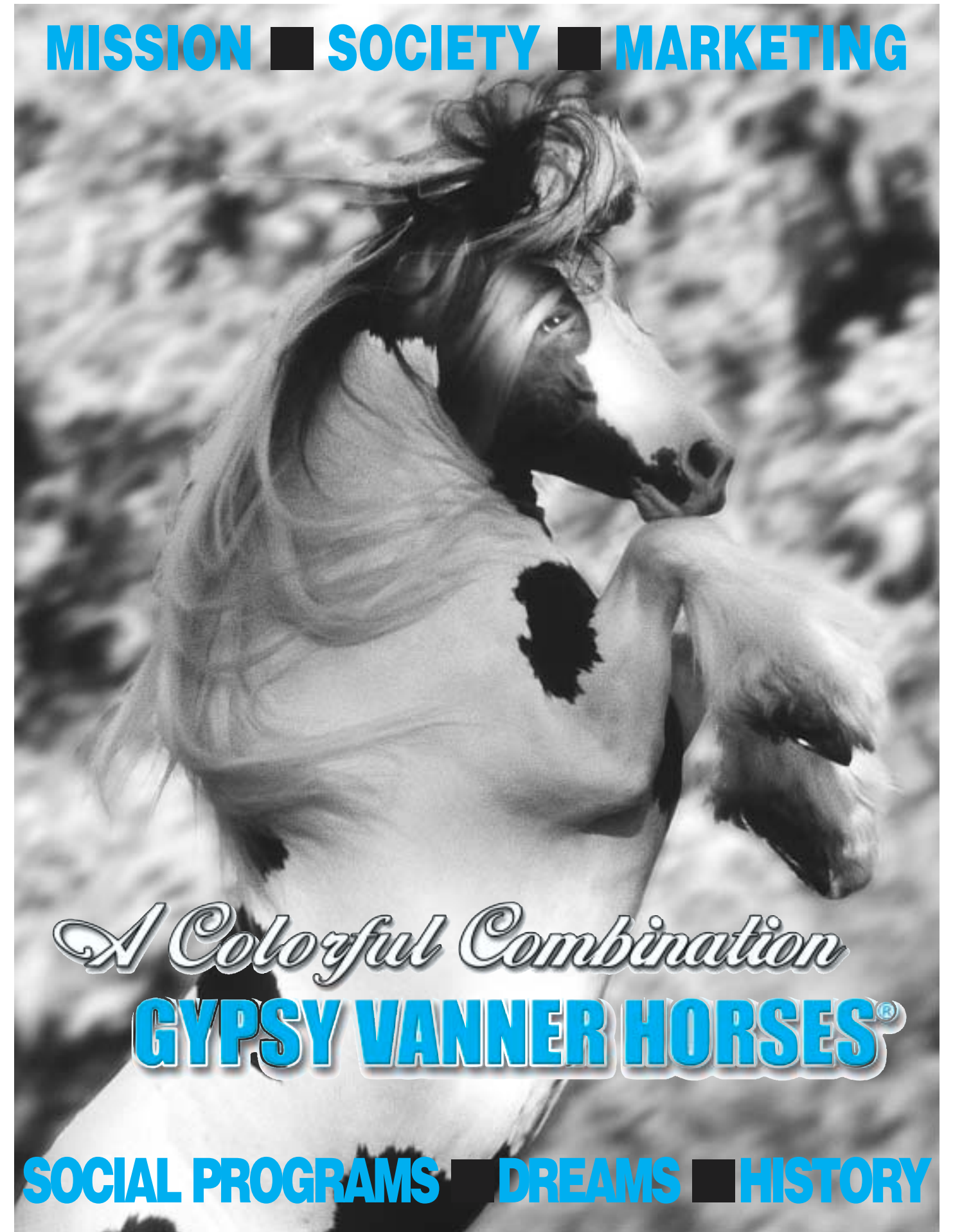




ABCDEFGHI
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Gypsy Gold Farm
P.O. Box 771077
Ocala, FL 34477

MISSION ■ SOCIETY ■ MARKETING



A Colorful Combination
GYPSY VANNER HORSES®

SOCIAL PROGRAMS ■ DREAMS ■ HISTORY

First two colts born in America, Romapin and Lash running with their mothers Dolly and Crown Darby



Photo by Mark J. Barrett

GYPSY VANNER HORSES®

a Combination of Color, Personality & Ability

Story by Cynthia McFarland

It is not often, one has the opportunity to discover a horse, then go on to introduce that remarkable animal to the world and establish it as a recognized breed. Yet that is precisely what Dennis and Cindy Thompson of Ocala, Florida have done with the Gypsy Vanner Horse. On a trip to England in 1994, the sight of a colorful stallion at pasture captivated the Thompsons. The height of an average horse, but built like a draft horse, the stallion had piebald (black and white) markings, an elegant head and feathered legs. Fascinated, the Thompsons stopped to discover who owned this striking

animal. Adding to the sense of magic and mystery the farmer who was temporarily keeping the horse told them that a Gypsy man, who also kept a band of broodmares of similar stock hidden, owned the stallion. Smitten by this personable, colorful horse, the Thompsons spent the remainder of that day in a Gypsy camp listening to words of passion from a man about his special horse. To their delight, they learned that the Gypsy owner was willing to sell this special stallion, but it would be at least a year before he had finished with his breeding plans. The Thompsons returned to the United

“There’s a little gypsy in all of us.”
— Dennis Thompson

States brimming with plans and a vision. After reviewing a multitude of breed books, they were stunned to find that this intriguing horse was not officially named or recognized as a breed, and began to pave the way for a registry in the U.S. With the blessing of dedicated Gypsy Horse breeders in England, they chose the name Gypsy Vanner Horse and established the breed registry.

The mission statement of the Gypsy Vanner Horse Society is to bring honor, recognition, and a better understanding to one of the world’s most colorful and least understood societies and the horses they so dearly love. To respect the spoken words of Gypsies that have dedicated their lives in the pursuit of a dream to create the perfect caravan horse. To be quality based, culturally sensitive and socially responsible.

They would discover that Cushti Bok, the stallion that started it all for the Thompsons, was the highest-priced colt raised by Gypsies in all of Great Britain in 1992 at one of the worlds oldest Gypsy Horse fairs. The Thompsons eventually traced Cushti Bok’s heritage back through three different countries. They would find his parents in one country and his grandparents in another. All raised by dedicated Gypsy breeders focused on creating a horse with a specific look. The primary breeds that went into creating the Gypsy Vanner Horse are the Shire, Clydesdale, Friesian, and the Dales Pony. Many Gypsy horses are of unknown heritage and are a type not a breed.

In learning more about the heritage of the special horses, one phrase kept popping up. It’s a proper Vanner was used to describe a horse

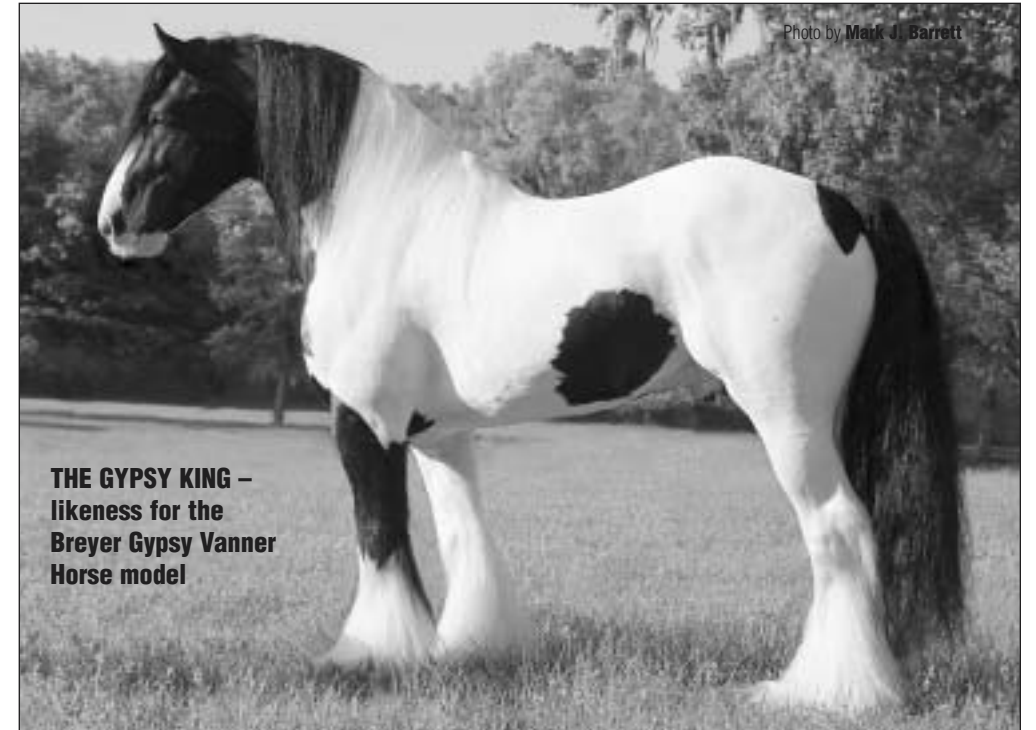


Photo by Mark J. Barrett

THE GYPSY KING – likeness for the Breyer Gypsy Vanner Horse model

whose conformation and overall appearance fit the most desired look for a horse to pull a Gypsy’s caravan. Although Gypsy caravans and carts can be found in many European countries, only in Great

Britain did the Gypsy caravan literally become an art form, making the English version the most highly decorative Gypsy caravan in the world. Understandably, the owners of such caravans sought to breed a horse ideal for pulling their colorful wagons.

Originally, the horses that pulled the Gypsy’s carts and caravans were not colored, nor were they a specific type. Only after



EQUI RACE GYPSY – standing with her dam PAPUZA – filly sired by The Gypsy King

Photo by Mark J. Barrett



BIRTHDAY BOY KING (BB KING)
First solid colored Gypsy Vanner Horse born in America
Born April 30th 2002, Cindy Thompsons Birthday
Sire: The Gypsy King Dam: Shampoo Girl

a miniature version, as small as 12.2 hands, retaining the same drafty look and the Grand size is the same and over 15.2 hands tall.

The Thompsons imported Cushti Bok and The Gypsy King, and also brought 14 Gypsy Vanner Horse mares to the U.S. The first two fillies arrived in the United States on November 24, 1996. Kuchi, the first Gypsy Vanner Horse born in this country, was foaled on March 18, 1999. There are presently Gypsy Vanner Horses being registered daily with the Gypsy Vanner Horse Society both in the US & the UK.

These colorful and charismatic horses make an impact wherever they go and have proven themselves true crowd pleasers. Gypsy Vanner Horses appeared at Equitana USA



The original two mares in North America BAT and DOLLY

in 1998 and 1999, and also took part in Equine Affaire in Ohio in 2001. The Gypsy King, was chosen as the likeness for a Breyer horse model in January 2001, and became one of their top 10 best-selling models for the year 2001. Invited as a special guest to Breyerfest at the Kentucky Horse Park last summer, The Gypsy King appeared before thousands of guests at the event. His Breyer model was even featured on the popular shopping channel QVC recently, and while the model sold, a video was shown of him

World War Two did the horse that savvy Gypsies referred to as a proper Vanner come into being.

Cushti Bok and the offspring that would become the first Gypsy Vanners in the U.S., have the look of this proper Vanner. The build is that of a small Shire or light draft horse. With a short back, heavy bone, and broad chest and hips, they have a more refined head than most draft types. Feathering begins at the knee on the front legs and at or near the hock on the hind legs. Height is as small as 12.2 hands to over 15.2 hands. Piebald (black and white) and skewbald (brown and white) are the most common, but any color is allowed.

With an outstanding disposition, the Gypsy Vanner Horse is known for his kind and generous personality. Easily trained and capable of most any discipline, the breed is used for both driving and riding.

The Gypsy Vanner Horse Society recognizes three different size categories in the breed, the Mini Van-ner, the Classic Van-ner, and the Grand Van-ner. The Classic type looks like an average size horse with a draft horse body, while the Mini type is simply



KUCHI – as yearling, the first Gypsy Vanner foaled in America, DOB 3/18/99, sire - The Gypsy King, dam - Bat

being ridden by acclaimed trainer and clinician Lynn Palm, 2000 AQHA Female Equestrian of the Year.

Gypsy Vanner Horses photographed by Mark J. Barrett were featured as the cover photos for the Horse Feathers™ calendar three years in a row 2001, 2002 and 2003. ABC National News reported the birth of America's first Gypsy Vanner Horse and segments on both Animal Planet and America's Health Network showcased this remarkable breed. The horse that captured the Thompsons hearts not quite a decade ago has now become a known and recognized breed, thanks to the dedication and perseverance of these horse lovers who don't know the word quit!

ESTABLISHING A BREED AT CYBER SPEED

The public's response to the Gypsy Vanner Horse since it was introduced in 1998 has been an explosion of desire, accompanied by a lack of understanding and compounded by a phenomenon called the Internet. The Gypsy Vanner Horse is the first breed in the history of breeds to establish itself in the age of the Internet. We live in an instant gratification society and the Internet has become a format to fulfill our gratification. The information on the Internet has developed from a variety of motivations. Much of the information on the Internet concerning horses raised by Gypsies is inaccurate, misleading, confusing, biased, parroted, or designed to chase the market without concern for the breed. The following are two of the most damaging pieces of information on the Internet and the facts you should know about them.

#1 Gypsy horses simply go by different names which includes the name Gypsy Vanner Horse? False

The Facts: The name Gypsy Vanner Horse is the first name to ever identify a selectively bred horse raised by Gypsies as a breed. All other names came after and are typically umbrella names that include horses from the bulls eye of the breed to horses that are way off the target of the breed in both stallions and mares. Those horses are a type and not a breed. No other name is in parallel to the name Gypsy Vanner Horse. It is the only name that was carefully chosen after a four-year commitment to understand Gypsies and their horses. **Gypsy Vanner Horse stallions should represent the bull's eye of the breed for stallions. Mares should represent the**

bull's eye to the edge of the breeds target for mares and fillies. The name Gypsy Vanner Horse honors all people that live a Gypsy lifestyle and their vision to create the perfect caravan horse. The word Gypsy is an umbrella word that includes Irish and Scottish Travelers, Romany's, and people who have lived a Gypsy lifestyle for generations. The

word Vanner is short for caravan and directly reflects their vision. Horses raised by Gypsies were called colored horses before the name Gypsy Vanner Horse was chosen to identify the breed that lives within the umbrella of horses Gypsies raise. The word Vanner long ago referred to a large Gypsy horse that pulled the largest of caravans. The word Vanner evolved into a term of endearment. It's a proper Vanner, were the words Gypsies would often say when they saw a horse that stimulated their passion and reflected their vision.

#2 The Gypsy Vanner Horse registry is a private registry for horses only bought, bred, or approved by one person? False.

The Facts: The GVHS registry was established with vision and knowledge of the breed. The name was protected for the breed society because it became obvious on the journey to understand Gypsies and their horses that the breed and the people could and would be exploited for personal gain or from a lack of knowledge. The GVHS was never intended to be private in any way or at any time. Unlawful use of the name Vanner or Gypsy Vanner Horse created confusion and has necessitated that the trademark be made into what is called a certification mark. The Registry is open to all people that embrace the mission of the society and all horses that fit within the certification description of a Gypsy Vanner Horse. Napoleon once said, History is but a fable agreed upon. When a clear understanding of the Gypsy Vanner Horse and the Society formed to celebrate and protect it, is achieved we are confident that the breed and its fable will become another colorful chapter in equine history.

IN LOVING MEMORY OF CINDY THOMPSON

Visions to make her dreams come true

—by Dennis Thompson

SHE HAD A DREAM, HER DREAM LIVES ON

On July second 2002, Cindy was preparing for a pre-purchase exam for a colt named Banjara and a pre-lease exam for a stallion named The Roadsweeper. A veterinarian was scheduled to perform those examinations at our Gypsy Gold farm on July third, but that meeting was not to be. In the early morning of July third Cindy was foal watching a mare named Dolly, one of America's first Gypsy Vanner Horses when a tragic accident took the love of my life. Her extraordinary love for animals was only matched by the kindness she extended to everyone she met. I will forever be thankful for my life with Cindy, and grateful that so many had the opportunity to meet her. Cindy's soft, gentle and caring ways with people and animals impacted everyone who ever met her. Connecting the breed that Cindy named and loved to causes that celebrate the extraordinary relationship that is possible between a human and a magical loving horse is the perfect tribute to Cindy. Cindy was the embodiment of the beauty and kindness that is the breed, and the spirit of the visions that celebrate and honor it.

Cindy and I liked to compare the Gypsy Vanner Horses to Golden Retrievers with hooves. The breed can easily become the equine equivalent of what the Golden Retriever is to the human canine experience.

THE GIFT

In the beginning of our four-year journey to understand Gypsies and their horses we spent ten days at a three hundred-year-old Gypsy horse fair in England called Appleby. A fortuneteller approached us to read our palms as we sat in an open field. As she read Cindy's palms she said,

You have been handed a gift, and with this gift, you can help a lot of people.

The fortuneteller then handed Cindy a lucky charm and was gone like the wind. I will never forget the image of her floating across the field as she disappeared from sight. We looked at each other, amazed at her choice of words, she could not possibly have known of our discovery or our feelings that the horses of her heritage could bring good to others. Cindy and I somehow knew very early on that we had discovered something very special and that something quite unique and profound was happening in our life. We quickly recognized that if we took the time to understand and protect the special horses that Gypsies had created, their magic could be used to bring good in many ways. This became a centerpiece to our mission with the Gypsy Vanner Horse. Luck and destiny are central to Gypsy culture and they both may well have been at play with two Americans the day we saw a magic



Photo by Dennis Thompson

CUSHTI BOK – Day One, The Discover

horse and began a journey to understand it.

I recently attended a church service and the pastor was talking about how a loved one's death can stimulate a destiny that lives within you. It seemed that Cindy and I were always guided by a destiny that we followed with great passion. Cindy's death has awakened in me a deep desire to memorialize her goodness in a way that also seems destined to be with visions that honor, remember and make her dreams come true.

OPERATION DREAM MAKER

Nothing much happens without a dream. For something really great to happen, it takes a really great dream. — Robert Greenleaf

“A vision complete is a dream come true, It takes visions of integrity to share that dream with others”. —Dennis Thompson

A BREED IS BORN FROM A VISION

Established in 1996, The Gypsy Vanner Horse Society is the first breed society in the world to recognize a selectively bred horse raised by Gypsies as a breed. It is also the only breed society in the world uniquely based on a commitment of understanding and honor before it was established. An unbiased, non-prejudiced study of Gypsies and their horses that lasted four years before the Gypsy Vanner Horse was introduced as a breed in 1998 is the society's foundation.

A Mission Statement was developed on that journey of understanding. It was developed as a guide for the goals of the society and as an inspirational source to develop visions that achieve those goals. The goal of a breed society should be simple, establish the breed based on the vision from which it was born and

honor the people who made their vision into a dream come true. History tells us that visions and dreams that seem so simple are often not. Operation Dream maker was inspired by the reality that although a dream may have been accomplished by Gypsies, it will take creative visions of integrity for their dream to be understood and shared intact by all.

WHO HAD A VISION? Gypsies, **WHAT WAS THEIR VISION?** To breed A Proper Vanner. The perfect horse to pull the colorful caravans of their heritage.

HAS THEIR VISION BECOME A DREAM COME TRUE? YES **ARE ALL GYPSY HORSES PART OF THEIR DREAM?** NO

HOW WILL GYPSIES PROTECT AND SHARE THEIR DREAM? Register their horses with The Gypsy Vanner Horse Society UK, Supply hair samples for DNA testing of mares and stallions of heritage, geld all colts not of stallion potential or out of unworthy heritage, supply pictures of mares and breeding stallions. Supply voice recordings of the horse's accurate heritage, as they know it. No history is fine, just be as accurate as possible. The GVHS Dream Makers will advertise horses that are pre registered to potential buyers of the horse or it's next offspring.

WHAT WILL GYPSIES GET IN RETURN? A Minimum value on babies of heritage, exposure on the International Data Base of the Gypsy Vanner Horse Society, broker assisted export contact, a long term sustainable market for horses of heritage, a dream shared and protected.

WHO HAD A VISION? The Gypsy Vanner Horse Society **WHAT IS THE VISION?** To establish a breed of horse named The Gypsy Vanner Horse in honor of and in parallel to the passion, market value and quality that Gypsies have achieved by dedicating lifetimes to the pursuit of their dream.

HOW WILL THE SOCIETY'S DREAM COME TRUE? WITH A MISSION To bring honor recognition and a better understanding, to one of the worlds most colorful and least understood societies and the horses they so dearly love, by respecting the spoken words of Gypsies who have dedicated lifetimes in the pursuit of a dream to breed the perfect horse to pull their colorful caravans. To remain Quality based culturally sensitive and socially responsible.

WHAT WILL MAKE THE VISIONS OF THAT MISSION TURN INTO DREAMS COME TRUE? Visionary programs conceived from goals to achieve the mission.

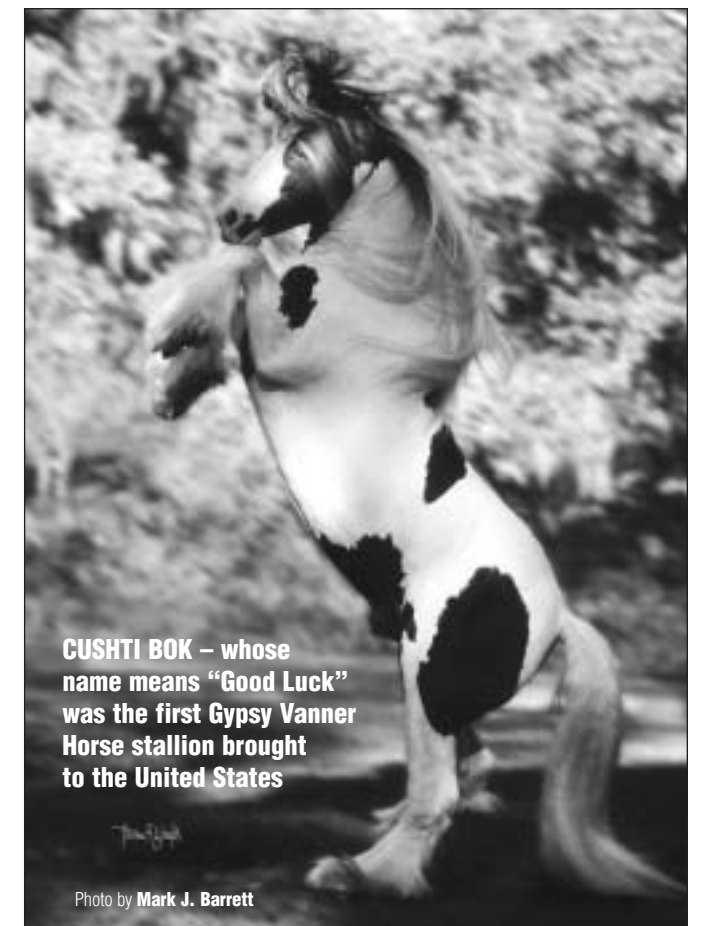
WHAT ARE THOSE VISIONS? Gypsy Gold[®] Products, Patrin Marketing[™], Lucky Money[™], Gypsy Gold[®] ~n~ Geldings, Cindy's Sevens[™], Gypsy Gold[®] ~n~ Girls, Cities of Luck & Love[™], Luck & Love[™] Mares, Spoken Words[™] Operation Dream Maker.

MISSION BASED MARKETING FOR EVERYONE

GYPSY GOLD[®] PRODUCTS

Their extensive background in the animal products business made the Thompsons a natural choice for developing a line of products inspired by their beloved Gypsy Vanner Horses and the journey to understand them. Dennis has patents in design and utility that are recognized as category-changing innovations throughout the world. After seven years of research the Thompsons launched Gypsy Gold Products, featuring, a variety of equestrian-theme mission based products inspired by their journey.

Inspired by a new breed, but designed for all breeds. There is a little Gypsy in all of us. So says the slogan for Gypsy Gold Products. Gypsy Gold Products already on the market include Gypsy Gold Luck and Love[™] Treats for Horses. Inspired by a journey that began with a little Luck and continued with a lot of Love. Look for them at your neighborhood tack and feed shop, and at Pet Smart stores that carry equine products. There are currently five flavors available. The packaging includes the instantly recognizable images of the Gypsy Vanner Horse. Give your horse a little Luck and a lot of Love every day.



CUSHTI BOK – whose name means “Good Luck” was the first Gypsy Vanner Horse stallion brought to the United States

Photo by Mark J. Barrett

The latest Gypsy Gold Product is Pal Lether, a remarkable maintenance-free material that has the look and feel of leather with the strength and durability of nylon. A total array of horse tack will soon be available, as well as collars and leads for dogs and cats.

There will be numerous Gypsy Gold product and concepts, as colorful and fascinating as the journey that inspired them.

PATRIN MARKETING™

Eight years of research and fascinating discoveries have given birth to a concept called Patrin Marketing. The word Patrin, is a Gypsy word that refers to a sign that sends a message. A simple clump of grass tied to a fence says to another Gypsy, turn here to find tonight's camp. Flower pedals left by a Gypsy woman on the forest floor shows the way to tonight's camp.

Patrin Marketing will utilize short stories or intriguing signs that lead the consumer to a central camp called Gypsy Gold. When they arrive at the Gypsy Gold camp (web site) they will find an array of products and read fascinating stories that inspired them as they sit around a cyber campfire. As the products and stories unfold the consumer will take a journey of



understanding; just like the Thompsons did, through one of the worlds most colorful and least understood societies. The magical horses that Gypsies have created will build great equity with their powerful visual images on packaging, product displays and at consumer events throughout America, as they bring honor, recognition and a better understanding in a most colorful and unique way. Gypsy Gold products and programs will be very powerful for the image and exposure of the Gypsy Vanner Horse. There is synergy between the Gypsy Vanner Horse breed, the products, programs, and visions that compliment and build equity in one another.

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LUCKY MONEY™

All Gypsy Gold products will have a small donation inspired by a Gypsy custom. When you buy a horse from a Gypsy it is his custom to give you a little money back just to bring you luck. This is called Lucky Money .

A Lucky Money fund will be established to purchase Geldings that will then be donated to causes that celebrate the bond and benefits of a relationship between a human and a horse. (See Gypsy Golden Geldings and Cindy's Sevens) Therapeutic Riding will be a major focus, Gypsy Gold's mission based products and social programs will bring good in many ways, as they celebrate and promote the Gypsy Vanner Horse and all who love them.

SOCIAL PROGRAMS

GYPSY GOLD® ~N~GELDINGS

The Gypsy Gold ~n~ Gelding program was conceived by Cindy and me to encourage breeders of Gypsy Vanner Horses to geld their colts and sell them at reduced prices to causes that bring good to others. The concept insures breed integrity, celebrates the breed's innate good nature and brings great exposure and equity while doing good for others. Cindy and I sold the first Gypsy Gold ~n~ Gelding to a children's bookstore in Minneapolis called Wild Rumpus. The store is nationally acclaimed for their creative use of animals to teach children.

AMERICA'S FIRST GYPSY GOLD® ~N~GELDING

On any given day at Wild Rumpus Bookstore in Minneapolis, the customers of all ages are guaranteed an encounter of the animal kind. Chickens march confidently around the store, the air is filled with the sounds of doves, cockatiels, lovebirds, finches and parakeets, four Manx cats patrol the bookshelves and make the place their own, a rat colony lives under the haunted shed but sends a Rat-Queen emissary to interact with the loyal subjects upstairs, and the tarantulas (happily) keep mostly to themselves. How kids react to meeting these full time residents of the bookstore face to face is always unique and always a conversation starter. Suddenly, they know a chicken named Elvis with a life history and experiences of his own. They touch the chicken, listen to him and sometimes hold him in their arms. They have chicken issues to discuss with their peers, their adults, even strangers who are just now having their first chicken encounter. Now they have a common experience and a place to start a conversation that can open up the floodgates of curiosity and wonder, drawing them into the wider world of books.

Now, pump up the volume and picture a horse-drawn Book Wagon visiting an inner city schoolyard. A face-to-face meeting with a magical Gypsy Vanner Horse named Misto (Romany for Cool) opens the conversation. Instantly, the kids are captivated by something different, and real, and close enough to smell. Their faces light up, their jaws drop, and the questions begin .

The purpose of the Wild Rumpus Outreach program is to start that conversation with kids, speak to the unique issues in their lives, and make the connection to reading as a bridge to understanding. As the first Gold ~N~ Gelding born in America, Misto is a Literacy Ambassador bringing books for each child to own and putting his unforgettable stamp on the experience. With his striking black and white markings and Gypsy heritage, he is a beautiful and gentle symbol of cultural diversity. The kids walk away having had all five senses engaged in the encounter, and with a book of their choosing to hopefully spark new conversations, ideas and thoughts to share with others. And oh yeah, they all know this horse named Misto

Wild Rumpus and America's First Gypsy Gold ~N~ Gelding are living the mission of The Gypsy Vanner Horse Society.

Featured in Fortune Magazine (March 31 1997)

McNeil-Lehrer News Hour (PBS August 18, 1997)

Ranked in top ten Bookstores in the United States in Child Magazine (summer 1996; summer 2001)

Featured in Children's Book Council (New York, spring 1999)

Quoted in Wall Street Journal; USA Today; Publisher's Weekly

Featured in Time Magazine (October 21, 2002)

Cindy and I would soon recognize that donating geldings to non-profit causes would be powerful and meaningful.

The weekend before Cindy died we were having lunch at a local restaurant. As we discussed the Gypsy Gold ~n~ Gelding program, tears welled in Cindy's eyes as she talked about how wonderful it would be when we could give the first gelding away. Within three days a tragedy would take Cindy's life. I am focused now on how I can honor her memory and the goodness she represented forever. Gypsy Gold ~n~ Geldings and the social programs her loss inspired is the perfect way to achieve that goal.

CINDY'S SEVEN'S™

Cindy was enamored with the lucky number seven, our post office box is 771077, and her cell phone is 817-1777. Cindy sought out those connections to the number seven but there were many connections to Cindy's Sevens that just happened. The first place we stayed when we imported Bat & Dolly, America's first two Gypsy Vanner Horses, was a beautiful bed and breakfast in Virginia called Meander Plantation. We would stay at Meander again the next year, with Cushti Bok (good luck) the first Gypsy Vanner Horse Stallion in North America. On that trip we would learn that the plantation was originally owned by Thomas Jefferson's father and that under his ownership the plantation was named Elam, which is a biblical term that means seven palms, seven springs and peace. Cindy was buried on 7/7. As I thought about the sevens, it struck me that it was the 15th of July and Dolly, the mare Cindy was foal watching the night she died, had still not had her baby. I thought to myself she will have her baby on the 17th and he will be a colt and I will name him Seven. I then thought, I will name every Gypsy Gold ~n~ Gelding Seven in Cindy's memory and then I thought, I will send them

all to Disney World where they will get a little extra magic before they start their life of bringing Luck and Love to others. I then thought, no, they should earn their name Seven by passing a curriculum of tests that are designed to prepare them for their unique job in life and they should be graded from one to Seven. The number seven is a biblical number that signifies perfection or completeness. When a gelding has passed with all Sevens he will then have earned the name Seven. He will only then become part of the Gypsy Gold ~n~ Gelding Cindy's Sevens program. A Gypsy Vanner Horse named Seven will have magic looks, a kind unflappable disposition and will be thoroughly trained for his life of helping others.

Before I continue with other concepts inspired by Cindy's goodness, I want to tell you that Dolly did not have her colt on the 17th; he was born 7 days later, with a blaze on his face in the shape of a Seven. Honest! Something also prompted me to count which number the letter G is in the alphabet and of course it is the seventh letter. Gypsy Gold, Gypsy Gold ~n~ Geldings — Gypsy Gold ~n~ Girls are you starting to feel the destiny and magic in this yet?

GYPSY GOLD® ~N~ GIRLS

A man called Cindy and me with a request. He said, My wife has been in love with the Gypsy Vanner Horses since the first day she saw them. It is her Birthday and I want to surprise her with one, what do you have for sale? After explaining he said, I want the one with all the color. That little filly was named Equi Race Gypsy (ER) after Ron and Amy Pelts Thoroughbred racing stables. (eguirace.com) ER was destined to become the mascot for their stables and a wonderful program that Amy conceived of called Estro-Race. Estro Race is a non-profit program designed to raise funds for women's health issues by the ladies of Thoroughbred Racing. At Cindy's memorial services Amy gave a heart felt talk about the impact knowing Cindy had made in her life, it was that day that Amy told me about an idea she wanted to

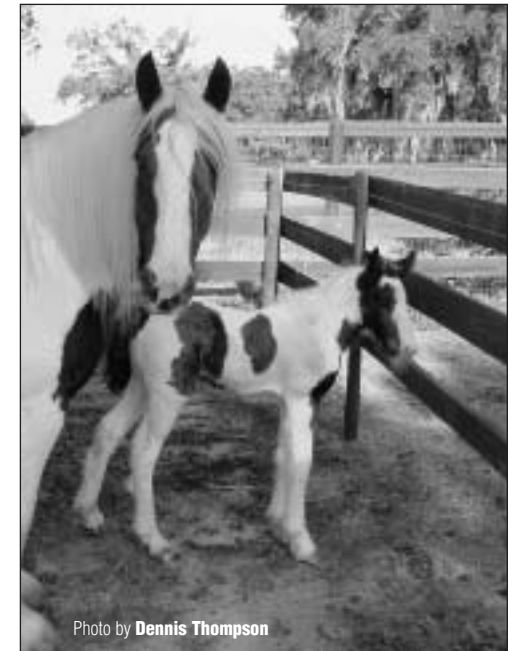


Photo by Dennis Thompson

DOLLY & SEVEN – destined to be the first Seven, DOB 7/24/02

share with me. The idea she said would honor the beautiful and caring lady Cindy was. Amy's idea was Gypsy Gold ~n~ Girls. Chapters of equine loving women that dress with a Gypsy flair on a mission of raising funds for Gypsy Gold ~n~ Geldings and Cindy's Sevens at equine events throughout America. Amy then offered her special birthday filly named ER as the poster girl for this wonderful concept.

"Those who bring sunshine to the lives of others cannot keep it from themselves."

—James Barrie

Thanks for the sunshine Amy.

CITIES OF LUCK & LOVE™

Ocala, Florida and the Marion County area is known as one of four unique horse areas of the world. All four have Thoroughbreds as their core breed. Ocala, is the only one of the four that has developed with more diverse breed populations? The first Gypsy Vanner Horses in North America are included in that diversity of breeds. There are over 700 horse farms in Marion County alone. There are many cities in the world besides the four most prominent whose personalities are also centered around horses and the people who love them.

There has recently been a struggle by some of these unique areas over the right to use the phrase Horse Capitol of the World. While most trademarks are a perfectly sensible way to identify and protect an image, Cindy and I both felt that this is not one of them. It is argumentative, hard to prove, and could be interpreted as arrogant.

After Cindy's death I became reclusive and deeply depressed for months. I could only think about how to celebrate and memorialize her life with many of the concepts you have read about in this brochure. Many wonderful people tried to pry me from my world of seclusion to no avail. Laurie and Dr David Menard were two of those people. Dr. Menard is a prominent Veterinarian in Ocala, and his wife Laurie is one of the most dynamic energies in Marion County for causes that bring good to others. Her recent effort with other like minded people raised almost one million dollars for charity with a project called Horse Fever. I would eventually accept an invitation by Laurie and David to attend an ice skating party in downtown Ocala, for Christmas. I was scared that a day would come when no one would ask again.

The temporary ice skating rink was one of many unique efforts to bring personality and fun to this city of horse lovers. The party was almost over when I arrived but while there Laurie introduced me to the mayor of Ocala. It was that conversation that gave birth to the concept of Cities of Luck & Love. As we talked about

the Mayor's future plans for the city, we applauded the success of Horse Fever and then he shared his next project for the city. He said we will build a carousel in the downtown square with horses on the carousel painted to reflect Marion County's more famous horse farms. He suggested that Gypsy Gold would make a wonderful carousel horse. As I left that night I glanced at a billboard that said Ocala, Florida The Friendly City. I immediately thought, you can't prove that, I arrived home consumed with thoughts about carousel horses and efforts cities make to bring equity and identity to themselves.

I began to think about the very first time that Cindy and I ever showed America's first Gypsy Vanner Horses to the public at a private party. It was an event on the Southfork Ranch of Dallas fame called The Cattle Baron's Ball. The event is the single largest fundraiser for the American Cancer Society in North America. At that event an elegant man repeatedly came to look at the magic horses he had never seen before. He would eventually approach Cindy and me to proclaim, I'm sorry but I can't stop looking at your horses, they remind me of living carousel horses. He then said, You

don't know me but you might know a horse I used to own, his name is Seattle Slew. That was a magic moment for Cindy and me.

A vision for cities of Luck & Love was born from this memory, the Ocala, Florida Mayor's plans to create a carousel and a billboard that said Ocala, Florida the Friendly City. The vision is to identify and encourage cities with an equine profile to embrace the spirit of the social programs of Gypsy Gold.

These cities will then develop a profile of goodness by embracing the magic of the Gypsy Vanner Horse, a living carousel horse, which is destined to bring good to others.

Chapters of Gypsy Gold ~N~ Girls will exist in all of these unique cities. Some will have training centers for the Gypsy Gold ~N~ Geldings and Cindy's Sevens and all will have a carousel downtown with horses painted to reflect the personality of the more colorful farms in the area. Stories about those farms and stories about the cities equine social profile and the programs that inspired that profile would accompany the carousel. All Farms and cities will be celebrated on the Gypsy Gold web site and cross marketed by the town's own advertising campaigns. This concept brings a wonderful synergy and profile of giving to cities throughout the world that love horses. I will strive to obtain permission for all of these cities to use the phrase A Horse Capitol of the World.



Photo by Dennis Thompson

GYPSY GOLD~N~GIRLS



Photo by Mark J. Barrett

THE ROADSWEeper – a double bred vision of his famous heritage

A Billboard identifying the city with a wonderful Gypsy Vanner Therapy Horse held by a beautiful Woman wearing a dress with a Gypsy flair would invite visitors to visit their beautiful carousel downtown and learn more about the farms in the area and this equine cities giving ways.

LUCK & LOVE™ MARES

This is a special concept that utilizes privately owned mares for the purpose of raising Gypsy Gold~N~ Gelding embryo babies. Many very unique programs will develop from this vision that will be wonderful for the breed and all owners of a Gypsy Vanner Horse.

SPOKEN WORDS™

A mission of the Gypsy Vanner Horse Society is, To respect the spoken words of Gypsies that have dedicated lifetimes to create the perfect horse to pull the colorful caravans of their heritage.

The Gypsy Vanner Horse Society will attempt to archive the recorded spoken words of Gypsies as they recite the heritage of their horses of history. A copy of that cassette will be available from the society to anyone that owns the horse; it's offspring or relative. A charge will raise funds for the society and the Lucky Money fund that celebrates the mission.

IN HER MEMORY

The image of Cindy, Cushti Bok (good luck) and the stories of Gypsy Gold, the Gypsy Vanner Horse, Lucky Money, Gypsy Gold ~n~ Geldings, Cindy's Sevens, Luck & Love Mare's will be displayed at every location a Gypsy Gold~N~Gelding lives for the life of the animal. A list of every city of Luck & Love, along with the logos of corporate sponsors that support the concepts will also be displayed.

COME SHARE THE DREAM

I have shared many worthwhile visions with you in this publication. For those visions to become dreams come true, many people must embrace them. When complete these visions will position the Gypsy Vanner Horse as one of the most magical breeds of horse in equine history. Great status and pride will honor the people who created the breed and dreams will come true.

For information about Gypsy Vanner Horses please contact the Gypsy Vanner Horse Society at P.O. Box 2550 Chesapeake VA 23327, phone 757-548-9777, fax 253-270-6737, or visit www.gypsyvannerhorse.com

For information about Gypsy Gold Products or Gypsy Gold Social Programs please contact Dennis Thompson at Gypsy Gold Farm, P.O. Box 771077, Ocala, FL 34477, 352-591-2969 or cell 352-817-1777. Please visit the website anytime at www.GypsyGold.com

Please send your donations for the worthy social causes of Gypsy Gold to Lucky Money P.O. Box 771077 Ocala, Florida 34477.

"A little money just to bring you Luck, there's a little Gypsy in all of us." —Dennis Thompson

Gypsy Vanner Horse Society Breed Standards

A perfect caravan horse is strong, intelligent, docile, athletic, colorful and has excellent endurance. It is our mission to show that these same traits would make the perfect horse for any number of pursuits .

Horses will be evaluated based on the following seven points of conformation. A score of 7 denotes a Certified Gypsy Vanner Horse approved for breeding purposes. At the age of 2 years for fillies and 3 years for colts, all horses will be evaluated for inclusion in either the A Studbook (premium) or the B Studbook (secondary). A filly that does not meet all of the standards may be registered with the Gypsy Vanner Horse Society under a separate Gypsy Horse classification. Fillies in this classification can be bred to certified stallions and the filly foals resulting from that breeding are eligible to be certified at the age of 2 years as Gypsy Vanner Horses, but all colts resulting from this breeding are to be gelded. Without evaluation and approval, no offspring will be eligible for inclusion in either of the Studbooks.

- #1: Short back in proportion to overall body (short distance between last rib to point of hip).
- #2: Broad chest.
- #3: Heavy well-rounded hips (slab sided or severely sloping hindquarters are considered a fault).
- #4: Heavy flat bone at the knee, ample hooves (small contracted hooves are considered a fault).
- #5: Feathering that begins at the knees or near the hocks extending over the front of the hooves. Ample to abundant mane and tail.
- #6: Sweet head (fine head on a strong neck in harmony with the horse's overall look).
- #7: Disposition (the horse should exhibit traits of intelligence, kindness and docility overly aggressive behavior is considered a fault).

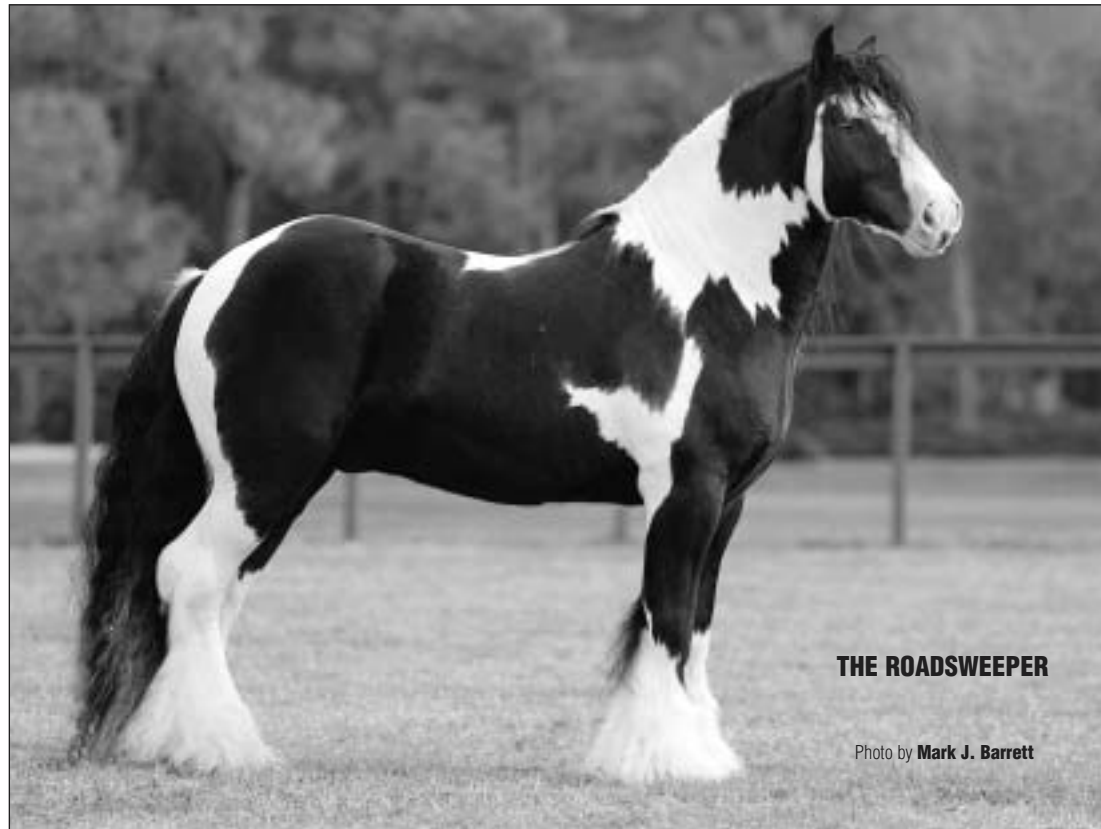
Height classifications are split into three categories:

Under 14 hands: Mini Van-ner

14H to 15.2 H: Classic Van-ner

15.2 H and up: Grand Van-ner

For more information, please see the Application for Studbook Evaluation.



Gypsy Vanner Horse Society Registration Application

Date of Application ___/___/___

Horse's Name _____

Date of Birth ___/___/___ Country of Birth _____

(If imported) Date of Arrival to North America ___/___/___

Sex: Mare ___ Stallion ___ Gelding ___ Date Gelded ___/___/___

Current Owner

Name _____

Farm Name _____

Address _____

Phone _____ GVHS Member { } Yes { } No

Horse's Ancestry

Sire _____

Registration Number: _____

Grandsire _____

Grandam _____

Dam _____

Registration Number: _____

Grandsire _____

Grandam _____

Please attach any additional pedigree information and a certificate of breeding for any horse born in North America.

I hereby certify that the above pedigree is correct to the best of my knowledge and belief.

Signature of Owner _____

Note: applicants should submit photos of the horse including

- 1. Full left side. 2. Full right side. 3. Full front. 4. Full rear.

All photos should include the horse's body from head to ground. Photos will be kept on file with your registration information.

This is an application for registration only. At the age of three years, any registered Gypsy Vanner stallion will be eligible for evaluation for approved breeding status in either the A Studbook (premium) or the B Studbook (secondary). Registered Gypsy Vanner mares involved in embryo transplant programs will be eligible for evaluation at the age of two years.

Registration Fee: GVHS members \$50.00 Non-members \$100.00

Note: after acceptance, registration will be complete upon receipt of DNA analysis processing (prepared by owner and sent to the approved GVHS facility for testing). This form will be sent to you along with your registration number.

Please make checks payable to:

Gypsy Vanner Horse Society
 P.O. Box 771077
 Ocala, Florida 34477-1077

For office use only:

Date Issued ___/___/___

Registration Number Issued _____

DNA Verification Number _____

Please make a copy of this application

Gypsy Vanner Horse Society Membership Form

Name _____

Farm Name _____

Address _____

Phone _____ E-mail _____

Web Site _____

Annual Membership: \$25.00. Please make checks payable to:

Gypsy Vanner Horse Society

P.O. Box 771077

Ocala, Florida 34477-1077

Note: \$5.00 of your annual membership fee will be earmarked for the Golden Geldings Program.

The GVHS is open to anyone and everyone interested in promoting the Gypsy Vanner Horse breed. It is not necessary to own a horse to be part of the GVHS. Members will receive GVHS newsletters, pertinent industry information and be invited to participate in the annual GVHS Fair including special members only events/shows. The Gypsy Vanner Horse Society is a mission-based breed society whose goals and programs are inspired by that mission. As a member of this Society, you accept and embrace the spirit of that mission.

Mission Statement - The Vision Lives On

The Gypsy Vanner Horse Society's Mission is to bring honor, recognition, and a better understanding to one of the world's most colorful and least understood societies and the horses they so dearly love. This registry was established to protect a vision that was born over half a century ago to create the perfect horse to pull their colorful caravans. Our mission is to honor that vision by respecting the standards established from the spoken words of Gypsies who have dedicated their lives to the pursuit of their dream. A perfect caravan horse is strong, intelligent, docile, athletic, and colorful and has excellent endurance. It is our mission to show that these same traits would make the perfect horse for any number of pursuits. We will remain quality based, culturally sensitive and socially responsible in the pursuit of our dream.

Come share the dream with us.

Please make a copy of this form